

SAMPE Journal Rate Card

All CMYK 4 Color Advertising

Ad Size	1-4 insertion	5-7 insertions
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Two-page spread	\$3,340	\$3,173
Full page	2,790	2,650
2/3 page	2,645	2,510
1/2 page island	2,645	2,510
1/2 page	2,350	2,230
1/3 page	1,340	1,275
1/4 page	985	935
1/6 page	825	785

Other Advertising Opportunities

Resource Center	\$850 (6 issues)	1,050 w/directory
Company Logo	200	
Business Card	475	
Spot Ad	350	

Special Positions (in addition to color rates)

Inside front or back cover	\$315
Back cover	\$370
Guaranteed placement in any requested position	\$185

Advertising orders to:

Patty Hunt

SAMPE Journal Advertising

1161 Park View Drive, Suite 200, Covina, CA 91724-3751

Phone: +1 626/331-0616 ext. 642 • Fax: +1 805/658-1471

E-Mail: sampeads@aol.com

Advertising materials to:

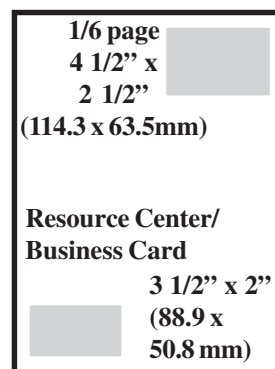
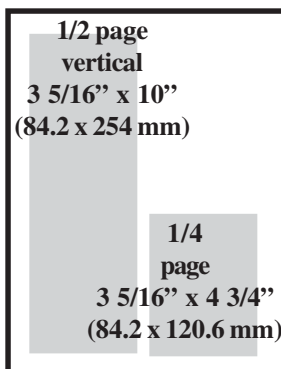
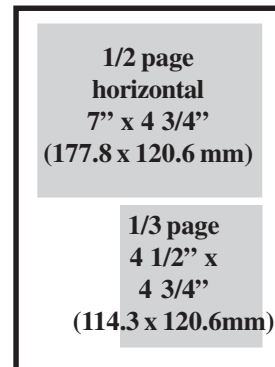
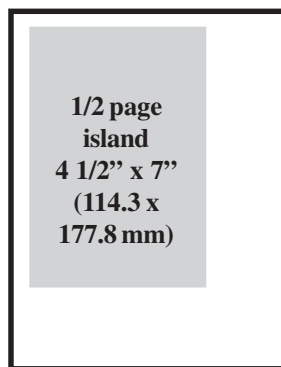
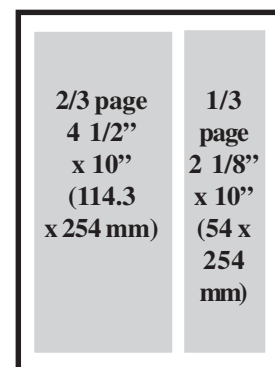
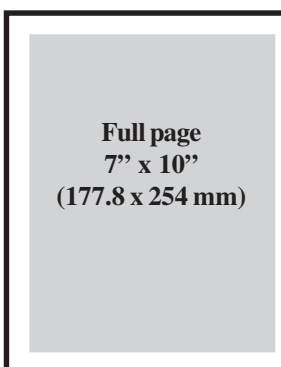
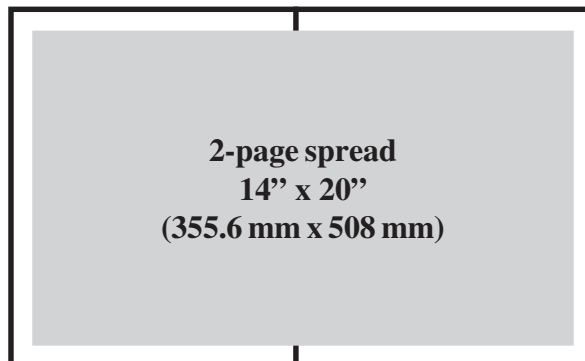
Jennifer Stephens

SAMPE Journal

1161 Park View Drive, Suite 200, Covina, CA 91724-3751

Phone: +1 626/331-0616 ext. 623 • E-Mail: jennifer@sampe.org

Advertisement Sizes



Send company logo in
350dpi or higher tiff
file



Spot Ad
2" x 2 1/2"
(50.8 x 63.5 mm)

Printing Specifications

Trim Size: 8 1/4" x 10 3/4" (209.6mm x 273mm) **Binding:** Perfect bound
Live Area: 1/4" (604mm from trim) **Bleed:** 1/8" (3.2mm outside trim)

Submitting Artwork: Files may be submitted in the following IBM formats: InDesign, PageMaker, Photoshop, Adobe Illustrator, PDF, TIFF or EPS. Color must be CMYK format, and not Pantone or RGB. All art and fonts must be supplied with documents, and PDF, TIFF or EPS files must be provided at 350 dpi. A proof copy must accompany files.

Electronic Transmittal: If sending electronically please send to jennifer@sampe.org

Film Disposition: Ad material cannot be returned. It will be kept for one year and then disposed of unless we are otherwise advised in writing.

Resource Center

The *SAMPE Journal* Resource Center consists of business card sized ads which appear in six consecutive issues. Ad materials must be supplied camera ready.

Inserts

Preprinted inserts are accepted. Rates will depend upon insert specs and frequency. Please contact your account executive for a quote based on configuration. Any production charges due to bindery slowdown will be invoiced and are non-commissionable. Prior to acceptance, please submit five samples of the proposed insert or contact your account executive for acceptable standards. Required quantities and shipping information will be provided upon acceptance for publication.

Commissions and Discounts

A commission of 15% on gross billing is granted to recognized agencies for space and color, only if the account is paid within 30 days of invoice date. No cash discount is offered. Client is responsible for payment of all advertising if agency defaults. Payment must accompany the ad and be in U.S. funds drawn on a U.S. bank. First time advertisers are subject to credit approval.

General Advertising Policy

The Editor reserves the right to reject any advertising. Advertisers and their agencies assume liability for all content of advertisements printed and assume responsibility for any claims that may arise from their advertisement, including payment.

Fax advertising orders to:

SAMPE Journal Advertising Department;
+1 805/658-1471. For more information,
call: Patty Hunt, +1 626/331-0616, ext. 642
E-Mail: sampeads@aol.com

Send advertising materials and payment to:

SAMPE Journal, Jennifer Stephens
1161 Park View Drive, Suite 200, Covina,
CA 91724-3751 • +1 626/331-0616 ext. 623
E-Mail: jennifer@sampe.org

Cancellation Policy

No cancellations will be accepted after the close of the issue. Covers are non-cancelable.

Deadlines

The *SAMPE Journal* is published bi-monthly. Editorial closing dates vary. For information on advertising and editorial deadlines, contact *SAMPE Journal* Advertising Department.

Circulation

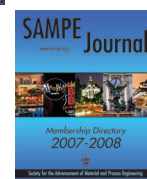
The *SAMPE Journal* is the premier technical and informational journal with worldwide distribution to all members of the Society for the Advancement of Material and Process Engineering (SAMPE), and to non-member subscribers, libraries and universities. Many readers of the Journal specify and make purchasing decisions for advanced materials and products. The *SAMPE Journal* is available as a paid subscription, contact the SAMPE International Business Office, +1 626/331-0616, ext. 640.

Technical Papers Now Available Electronically

Electronic files of Technical Papers published in the *SAMPE Journal* are now available for purchase, contact the SAMPE International Business Office for price quotes, +1 626/331-0616, ext. 640.

Web Site

Visit the SAMPE web site at www.sampe.org.



SAMPE Journal Insertion Order

Advertiser Information

Date: _____
Name: _____
Advertiser: _____
Address: _____

Phone: _____
Fax: _____
E-mail: _____
Web-site: _____

Agency Information

Name: _____
Agency: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Web-site: _____

Production Information (please use mechanical specifications listed on SAMPE Journal Rate Card)

New ad
 Pick-up from _____ issue or issues

Frequency:

1 issue 3 issues 7 issues Other _____

_____ 2-page spread	_____ Full page
_____ 2/3 page	_____ 1/2 page island
_____ 1/2 page vert.	_____ 1/2 page horiz.
_____ 1/3 page vert.	_____ 1/3 page square
_____ 1/4 page	_____ 1/6 page
_____ Resource Center	_____ Spot Ad
_____ Company Logo	_____ Business Card

The advertising space order above was accepted verbally. Please check all information for accuracy, indicate corrections as necessary, sign and return this copy. Thank you for your order!

Signature _____

Date _____

Fax advertising orders to
SAMPE Journal Advertising
Department: +1 805/658-
1471.
+1 626/331-0616 ext. 642 or
E-Mail: sampeads@aol.com

Advertising materials to
Jennifer Stephens, SAMPE
1161 Park View Drive, Suite
200 • Covina, CA 91724; +1
626/331-0616, ext. 623; E-
Mail: jennifer@sampe.org

Method of Payment*

Check/Money Order VISA MasterCard
 American Express PO Bank Draft

Account _____
Exp. Date _____
Signature _____

Position request: _____

While every effort will be made to provide requested position, final layout will determine placement, however, "guaranteed placement requests" are guaranteed.

Additional instructions: _____

Ad Cost

Space Charge (per issue) \$ _____
Position Charge \$ _____
Subtotal \$ _____
Total (per issue) \$ _____

Special billing instructions _____

*Net amount is due 30 days from invoice date.
Make checks payable to SAMPE