



'05 MAY 1-5
LONG BEACH

SPONSORED BY SAMPE'S ORANGE COUNTY CHAPTER

SPONSORSHIP AND EXHIBIT GUIDE

Increasing Your Impact

*Conference/May 1-5, 2005
Exhibits/May 3-5, 2005*



Over 5,000 Key Buyers and Influencers, Plus the Leading Engineering and Manufacturing Professionals Will Be Here.



SAMPE

*The World's Leading Resource
for Material and Process
Engineers*

Quality Technical Program

375+ technical papers/presentations
12 Tutorials
Expanded NASA participation; Technology Briefing and Luncheon Speaker
Technology Panels: Marine, Homeland Security, M&P Morphing Aircraft
Air Force Research Lab Contract Review, Low Temperature Composites Processing

Show Floor Activities

200+ Exhibitors displaying a wide range of products and services
Hands-On Bridge Building and Composite Wing Building Contest
Live Demonstrations
Product Showcase
Dedicated Pavilions
Round Table Discussions

More than 200 Leading Exhibitors Representing the Full Range of Materials and Processes

SAMPE Exhibitors Display:

Adhesives
Aircraft/Aerospace
Assembly/Bonding Equipment
Autoclaves & Equipment
Ceramic Materials
Coatings
Composite Repair
Composites
Core Metals
Fibers
Filament Winding Equipment
Reinforce Fabrics
Repair Materials Techniques
Resins
Testing Equipment
Thermoplastic
Thermoset
Tooling/Tooling Materials
And More

SAMPE '05 Technical Program

Topics include:

Adhesive Technology
Advanced Composites Technology
Ballistics
Coating & Sealants
Design, Development & Analysis
Infrastructure Applications & Trends
Metal & Metal Composites
Nanomaterials
Quality Assurance
Resin Infusion Processes
Space Structures
Testing
Thermoplastics
Transportation Applications



Sponsorship

Platinum, Gold & Silver general conference sponsorships provide sponsors with broad visibility throughout the conference while supporting this important SAMPE event. Please note that these sponsorships are limited.

Platinum Sponsorship (Two Available)

This general conference sponsorship includes:

- Signage in main conference areas
- On-screen logo in one of the conference session room
- Full-page advertisement in conference program
- Inclusion of marketing materials in conference tote bag
- Logo on conference program sponsor page
- Logo and link on conference website
- Four (4) complimentary full conference registrations

Investment: \$12,000

Gold Sponsorship (Three Available)

This general conference sponsorship includes:

- Half-page advertisement in conference program
- Inclusion of marketing materials in conference tote bag
- Logo on conference program sponsor page
- Logo and link on conference website
- Two (2) complimentary conference registrations

Investment: \$8,000

Silver Sponsorship (Five Available)

This general conference sponsorship includes:

- Logo on conference program sponsor page
- Logo and link on conference website
- One (1) complimentary conference registration

Investment: \$5,000

Welcome Reception

Tuesday, May 3

An hour of music, food and drink where SAMPE delegates unwind and recharge. This includes your company logo on event signage, featured event in conference program, display table for promotional materials, and an e-mail invitation sent to all pre-registered SAMPE attendees on your company's behalf.

Investment: \$15,000 (Co-sponsorships available)

Exhibit Floor Mixer

Wednesday, May 4

This is a chance to socialize with colleagues in a more relaxed atmosphere. This social hour includes snacks and beverages on the exhibit floor, your company logo on event signage, featured event in conference program, display table for promotional materials, and an e-mail invitation sent to all pre-registered SAMPE attendees on your company's behalf.

Investment: \$15,000 (Co-sponsorships available)

Sponsorship (continued)

Conference Tote Bag

The official tote of ISSE 2005. Distributed at registration and the SAMPE bookstore.

SOLD

Tote Bag Insert

Branded items or sample materials are placed in all conference tote bags.

3,500 units required.

Investment: \$1,500

Lanyards

SAMPE provides official conference lanyards with imprint of your company logo. Distributed at registration and the SAMPE bookstore.

Investment: \$8,000

Hanging Banners

Premium positions available for hanging banners in and around the conference areas.

Investment: \$1,500

* Hanging fees not included, please inquire

LIVE • LIVE • LIVE • LIVE

Demonstrations/Training on the exhibit floor

Available Tuesday, Wednesday, Thursday at the following times:

10:30 a.m., 11:30 a.m., 12:30 p.m., 1:30 p.m., 2:30 p.m., 3:30 p.m.

Includes: LCD support package, stage, chairs, microphone, and sound system.

Investment: \$250 Exhibitors

\$750 all others



Exhibits

Exhibitor Benefits:

- Unprecedented coverage in the SAMPE Journal
- Internet listing on SAMPE's website
- Complimentary full package registration
- Complimentary Exhibit Hall Passes (10 per 100 sq. ft. of space)
- Complete attendee list for follow up
- Listing in the onsite Program Guide
- Onsite press office

Exhibition Schedule

Tuesday, May 3

10:00 a.m. – 5:00 p.m.

Wednesday, May 4

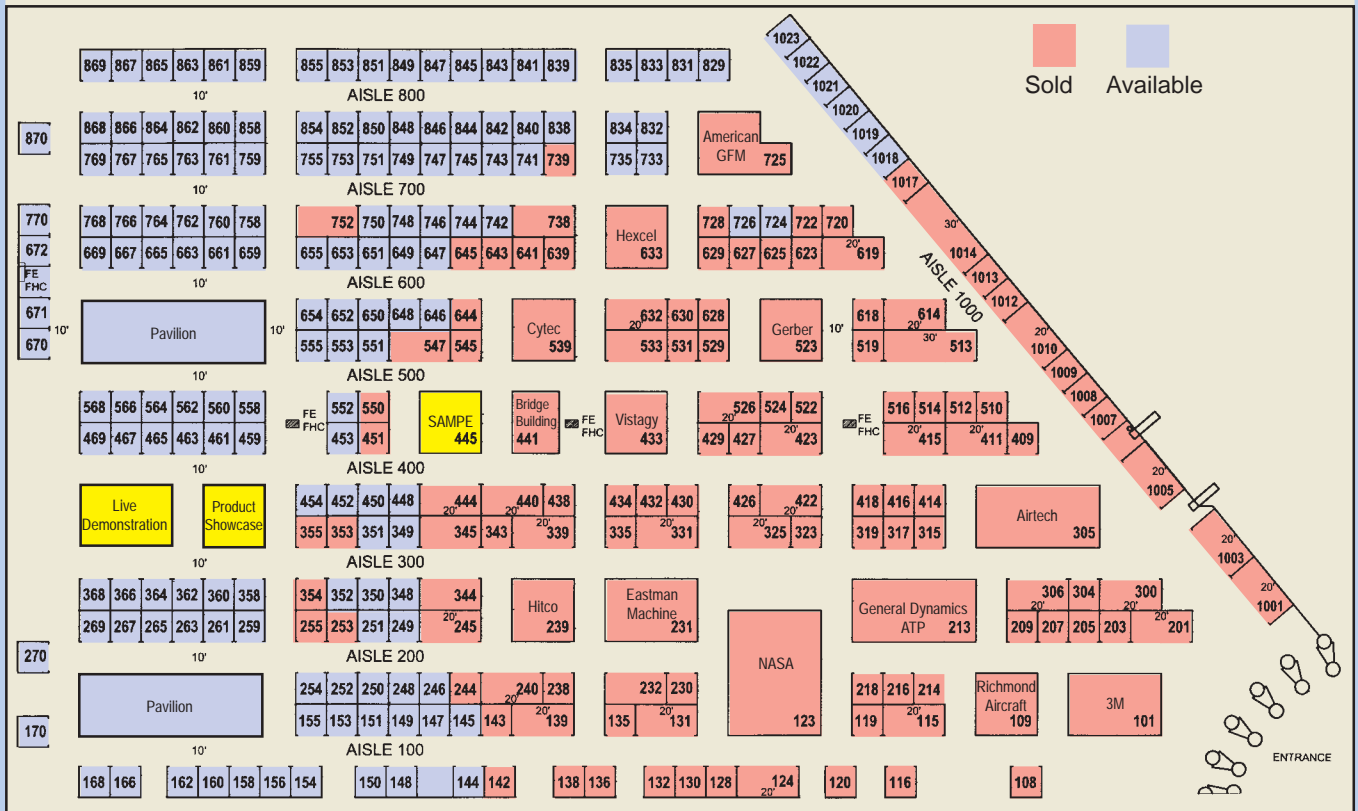
10:00 a.m. – 5:00 p.m.

Thursday, May 5

10:00 a.m. – 2:00 p.m.

Booth Fees

100 – 300 SQ. FT.	\$22/PER SQ. FT.
400 – 600 SQ. FT.	\$21/PER SQ. FT.
700 – 900 SQ. FT.	\$20/PER SQ. FT.
1000+ SQ. FT.	\$19/PER SQ. FT.



Exhibitors as of 12/13/04. For current booth availability see the SAMPE website at www.sampe.org



SAMPE 2005 APPLICATION/CONTRACT FOR EXHIBIT SPACE

Long Beach Convention Center, Long Beach, California
Exhibition Dates, May 3-5, 2005 • Symposium Dates, May 1-5, 2005

A signed Application/Contract for exhibit space indicates the exhibitor's willingness to abide by all exhibit terms, conditions, rules and regulations. Contract becomes valid once it is counter-signed by Show Management or representative. Application/Contracts received without payment will NOT be accepted.

ALL CORRESPONDENCE WILL BE SENT TO THE CONTACT PERSON LISTED HERE:

COMPANY NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ COUNTRY _____
 CONTACT NAME _____ PHONE _____
 E-MAIL _____ WEB SITE _____

The undersigned has read Exhibit Contract Terms and agrees to all provisions contained therein, including but not limited to "cancellation or reduction of exhibit space" clause. This is a binding and legal document.

AUTHORIZED SIGNATURE _____ **DATE** _____

SPACE REQUIREMENTS AND RATES (All prices are per square foot, minimum booth size is 100 square feet):

Linear or Standard _____ x _____ (increments of 10')	100-300sq.ft.	\$22
Island/Peninsula _____ x _____ (400sq.ft. minimum)	400-600sq.ft.	\$21
	700-900sq.ft.	\$20
Choice: 1 st _____ 2 nd _____ 3 rd _____ 4 th _____	1000sq.ft. & Up	\$19

PAYMENT SCHEDULE

- 50% of the total is due with signed contract if received before December 31, 2004. Balance is due January 28, 2005.
- 100% of the total payment is due with signed contract from January 28, 2005 to show.

CREDIT CARD PAYMENT: Visa MasterCard American Express

Account # _____ Expiration Date _____
 Authorizing \$ _____ Signature _____

RETURN APPLICATION/CONTRACT AND PAYMENT TO: SAMPE International Business Office
 1161 Park View Drive
 Covina, California 91724-3751
 Phone: 626-331-0616
 Fax: 626-332-8751

ACCEPTABLE FORMS OF PAYMENT INCLUDE: Check - Money Order - Credit Card - Wire Transfer

FOR SHOW MANAGEMENT USE ONLY Assigned booth#(s) _____
 At a cost of \$ _____ Total sqft _____
 Accepted By (SAMPE) _____ Date _____

Questions? Please contact Christina McDermott at
 Phone: 858.335.3264 • Fax: 858.672.1739 • E-mail: christina@sampe.org
 www.sampe.org

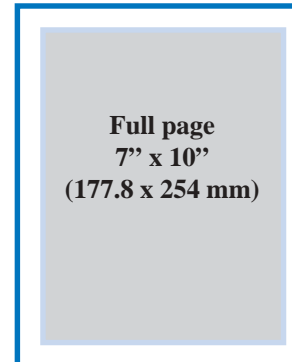
ISSE 2005 Conference Program Advertising Rates

Black and White Advertising

Advertising Sizes

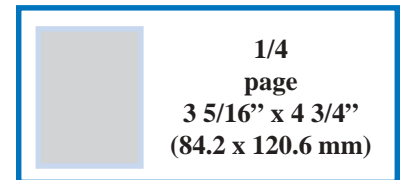
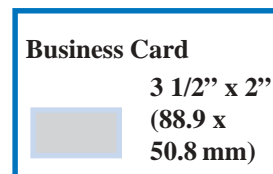
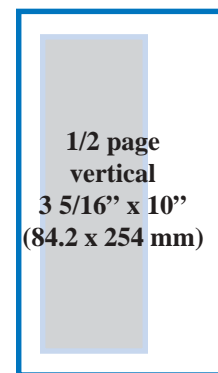
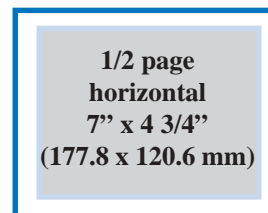
Ad Size

Full page	\$1000
1/2 page	\$800
1/4 page	\$600
Business Card	\$400
Company Logo	\$200



Special Positions (in addition to black and white rates)

Inside front or back cover	\$315
Back Cover	SOLD



Electronic Transmittal Only: Files may be sent in the following IBM formats: PageMaker 7.0, Photoshop, Adobe Illustrator, PDF, TIFF or EPS. Color must be CMYK format, and not Pantone or RGB. All PDF, TIFF or EPS files must be provided at 350 dpi.

Please direct any questions on electronic file submission to: jennifer@sampe.org.

Advertiser Information Date _____

Name _____ Advertiser _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Web-site _____

Ad Size Requested

- Full Page \$1000
 1/2 Page Horizontal \$800
 1/2 Page Vertical \$800
 1/4 Page \$600
 Business Card \$400
 Company Logo \$200

Submit Advertising Orders and Payment to:

Christina McDermott, SAMPE 1161 Park View Drive, Covina, CA 91724-3751
 Phone: 858.335.3264 • Fax: 858.672.1739 • E-mail: christina@sampe.org
www.sampe.org



Call me for Sponsorship and Exhibitor Opportunities!

*Christina McDermott
New Business Development*

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christina@sampe.org • Website: www.sampe.org