

SAMPE '08

Exhibitor Prospectus



SAMPE '08 Exhibition

May 20-22, 2008

Long Beach Convention Center, Long Beach, California



"The SAMPE exhibition is a great opportunity to highlight our company and demonstrate what our products and services bring to the M&P community within the Composites industry. It is also an effective conduit for meeting customers, suppliers, and associates from around the world. The concentrated knowledge base of attendees and exhibitors is the reason we continue to exhibit after nearly 35 years and why we remain a strong supporter of the annual SAMPE show in its efforts to showcase the growing Composites Market."

Eric Winkler, Regional Sales Manager, Richmond Aircraft Products, Inc.

"SAMPE provides ASC an excellent platform to present & display our innovative accomplishments. With the ability to interface with industry leaders, SAMPE assists ASC in staying ahead of the wave rather than being in the wake. The professional atmosphere at SAMPE is an excellent platform to interact with new clients, plus existing customers. SAMPE is an annual event for ASC."



Loyd Champion, Director of Business Development & Special Projects, ASC Process Systems, Inc.



Booth Sales at Record Pace

Record setting early exhibit sales have already filled the exhibit floor at nearly 50% of capacity. Exhibit sales have grown by 26% in just two years. Accelerated marketing of the world's premiere ADVANCED M&P exhibition continues to attract new exhibitors.

Don't wait, BOOK YOUR EXHIBIT SPACE NOW!

Here's What Our Exhibitor's Tell Us

"Good location"

"High value contacts"

"Great show"

"Good quality leads"

"Even better response than expected"

"Valuable show for us"

"Exposure beyond our expectations"

"Very good exposure"

Why Wait?

Increased demand for SAMPE exhibit space has resulted in our largest exhibit hall in over 15 years. Make your commitment to exhibit now!

SAMPE '08 Exhibition

May 20-22, 2008

SAMPE '08 Conference

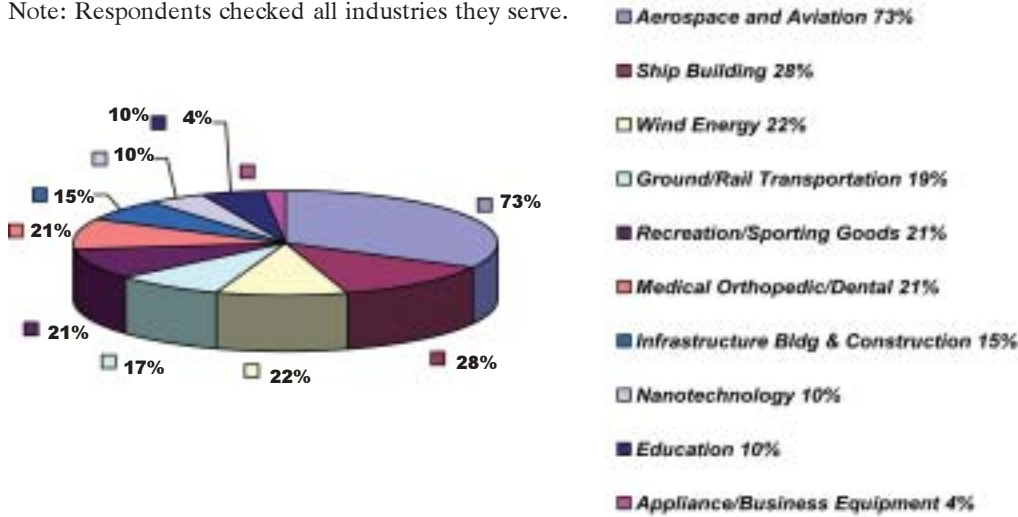
May 18-22, 2008



SAMPE Exhibit Hall Visitors

Industries represented on our exhibit floor

Note: Respondents checked all industries they serve.



Have over 10 years in industry 50%



Approve, specify and recommend purchases/suppliers 76%

SAMPE Attendees Tell Us

Made new contacts 91%



Rated the SAMPE exhibition good to excellent 92%

A Few Great Reasons to Exhibit at SAMPE

- ◆ Thousands of qualified buyers
- ◆ Fresh, clean and verified attendee address list
- ◆ Paperless electronic exhibitor kit
- ◆ Unlimited Exhibit Hall Passes for your guests
- ◆ Your personalized calling card (company/product description) in Final Program
- ◆ Multiple sponsorship opportunities for maximum exposure
- ◆ Exclusive early booth assignments for future SAMPE exhibits
- ◆ Free admittance to SAMPE educational sessions & industry update
- ◆ Complimentary participation in SAMPE's Spring Virtual Career Fair
- ◆ Discounted hotel rates
- ◆ Your company listing and website link at www.sampe.org
- ◆ Sell your brands and services to the players in your marketplace
- ◆ Planned social events for meeting your future customers
- ◆ Outstanding locales for client entertaining

"American GFM has been exhibiting at SAMPE for over twenty years! We have found "The SAMPE Exhibition" to be a very good format to introduce American GFM's continually evolving advanced machine tools and systems to the composites market."



Edward Mihalko, Director of Sales and Marketing, American GFM Corp.

"SAMPE events have been a great forum for 3M for over 40 years. 3M takes great pride in our technical community and SAMPE has been invaluable for making connections to develop and share technical expertise, especially in the Aerospace industry."



Brian Young, General Manager, 3M Aerospace

Long Beach Convention Center
300 East Ocean Boulevard Long Beach, California 90802
Phone: +1 562.436.3636 www.longbeachcc.com

Exhibit Hall Floor Plan at SAMPE '08

Select your preferred position(s) and submit your contract immediately. Exhibit space is assigned on a first come, first served basis.

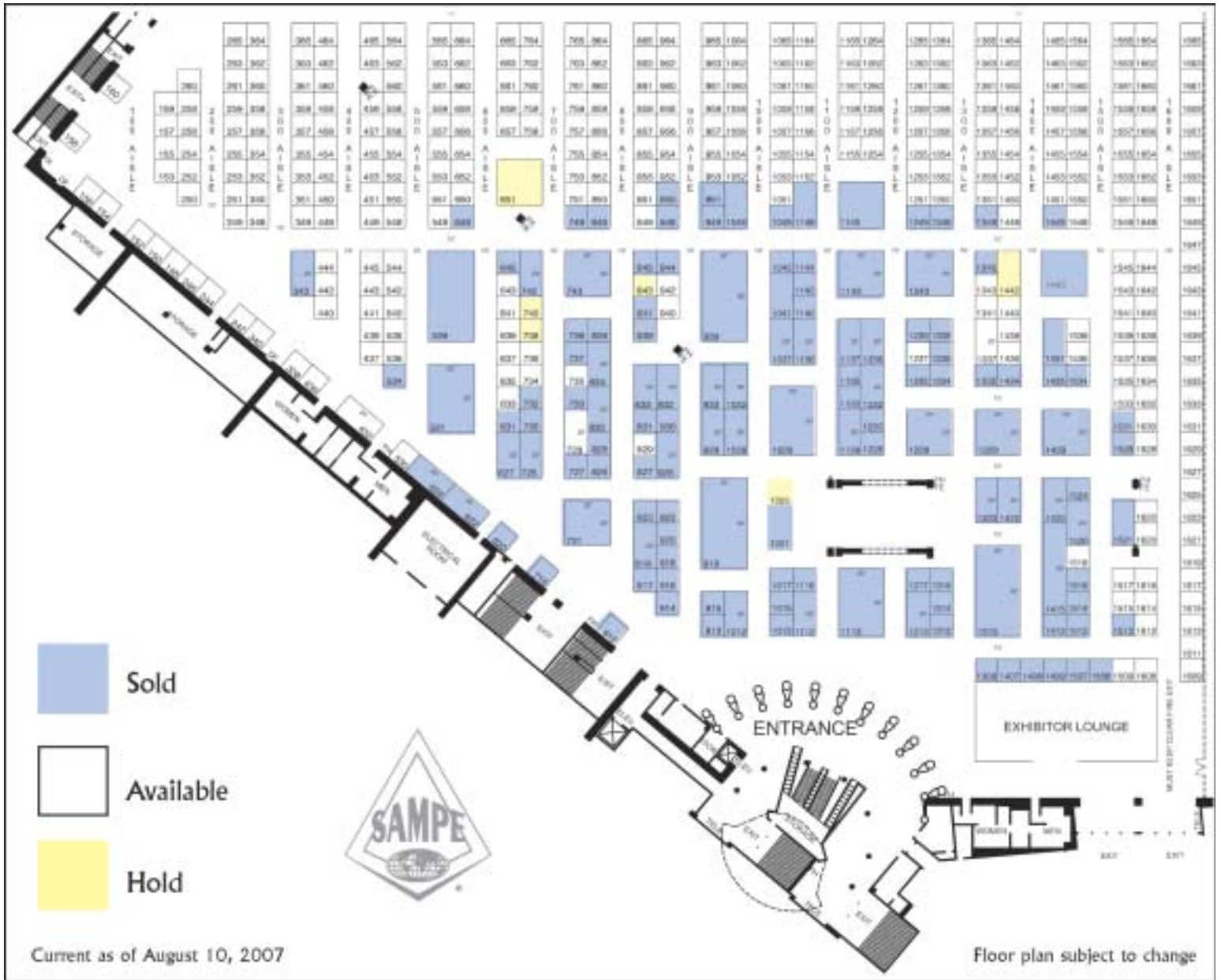


Exhibit Hall Schedule

Move in and set up

Saturday, May 17 8:00 a.m.–5:00 p.m.

Sunday, May 18 Exhibit hall closed

Move in and set up

Monday, May 19 8:00 a.m.–5:00 p.m.

Exhibits open

Tuesday, May 20 10:00 a.m.–5:00 p.m.

Opening Reception

Tuesday, May 20 5:00 p.m.–6:00 p.m.

Exhibits open

Wed., May 21 10:00 a.m.–5:00 p.m.

Exhibits open

Thurs., May 22 9:00 a.m.–1:00 p.m.

Tear down/move out

Thurs, May 22 2:00 p.m.–8:00 p.m.

Exhibit Hall Fees

100–300 Sq. Ft. \$23.00 per Sq. Ft.

400–600 Sq. Ft. \$22.00 per Sq. Ft.

700–900 Sq. Ft. \$21.00 per Sq. Ft.

1,000+ Sq. Ft. \$20.00 per Sq. Ft.

Corner Premium \$230.00 per corner
(corner premium applies to in-line or island)

Branding Opportunities

Conference Bags \$10,000

(includes one color print)

Lanyards \$7,000

(highly visible logo/company name on every lanyard)

Welcome Reception \$12,000

SAMPE Awards Luncheon \$5,000

Video Showcase \$2,500 **NEW!!**

(priced for 3 minute video's)

Exhibitor Conference Bag Inserts \$600

Non Exhibitor Bag Inserts \$1,200

Branding Opportunity Contract can
be downloaded at www.sampe.org



"De-Comp Composites, Inc. attends SAMPE shows for the opportunity to visit with our existing customers and vendors, and to meet new prospects. I was very impressed with the turnout of the smaller companies in Baltimore that were given the opportunity to attend the show and obtain new contacts and information. I appreciated the personalization that SAMPE brings to the industry."



Dorothy Middleton, New Business Manager/Purchasing, De-Comp Composites, Inc.

Act Now!

Secure your exhibit floor position AND branding opportunity for SAMPE '08 in Long Beach. Use the enclosed exhibitor contract form to reserve your position **TODAY!**

Enhance your marketing messages with a branding opportunity. Get unprecedented and ongoing attention on the SAMPE website, in the *SAMPE Journal* and in the Final Program. Enrollment form is enclosed.

Contact Karen Chapman today to reserve your booth or sponsorship!

Phone: +1 626.331.0616, x616 • E-Mail: karen@sampe.org • Fax: +1 626.966.4318



"At SAMPE '07 in Baltimore, I got to see about a dozen key customers out of my territory. A trip to see each of these accounts would have taken me a minimum of two days and cost at least \$500. SAMPE probably saved me 3 weeks worth of travel and \$5,000. All in all, a very good deal."

Steve Zeller, President,
Southbrook Technologies, Inc.



Society for the Advancement of Material and Process Engineering
1161 Park View Drive, Suite 200
Covina, CA 91724-3751

SAMPE '08

Exhibition: May 20-22, 2008



Exhibition Details Inside



- Exposure beyond your expectations
 - Thousands of qualified buyers
 - Record numbers of new and returning exhibitors
 - EXPANDED Exhibit Hall

• ***For complete details, see inside***