

# SAMPE Asia 2010 Conference & Exhibition

Kuala Lumpur Convention Centre  
Kuala Lumpur, Malaysia  
19-20 January 2010



*Photo courtesy of Kuala Lumpur Convention Centre*



## SAMPE Asia Welcomes Guests & Exhibitors to Kuala Lumpur.

### **The Composites Market in Asia – New Opportunities for Business Opportunities & Growth**

SAMPE's second Southeast Asian expo is a fusion of advanced materials expertise and the advanced materials marketplace.

Bring your exhibition for commercial inspiration to regional and international visitors.

The SAMPE Asia expo features a high-quality conference, created with the needs of the region's advanced materials and processes professionals in mind.



*Photo courtesy of Kuala Lumpur Convention Centre*



## Supporting Organizations



Composites Industry  
Association of Malaysia



Malaysian Industry-Government  
Group for High Technology



## *SAMPE Delivers*

- Classroom training from the basics to brand new technologies
- Exhibitors with solutions to your manufacturing challenges
- The SAMPE network of trained and skilled materials professionals



## *SAMPE Asia Exhibitors*

### **Positioned for new business & new contacts.**

- SAMPE's global reputation delivers solid leads and qualified buyers
- SAMPE Expos attract guests striving for business opportunities
- Investigate distributorship arrangements
- Kuala Lumpur boasts a modern infrastructure for hosting a SAMPE Expo



## *SAMPE Asia Attendees*

### **Will discover an expanse of knowledge & technology.**

- Build alliances with U.S., European and Asian companies
- Discover new suppliers and new technologies
- Connect with new associates to expand your professional network
- Expand your technical knowledge with updates and presentations on high-interest regional topics
- Discover new material and processes solutions



## *The SAMPE Asia Conference*

### **Discover the value of a professional SAMPE expo, crafted by industry professionals.**

Our international and host committees will present a two day application focused conference. Previous session topics have included:

- Engineered Sandwich Cores for Large Wind Turbine Blades
- Basalt Fibers as New Composite Reinforcement
- Manufacture of High Performance Thermoplastic Composite Structures
- Simulating the Dispersion of Carbon Nanofibers in Polymer Composites
- Spun Carbon Composite Reinforcements



**Visit [asia.sampe.org](http://asia.sampe.org) for floor plan and the most up-to-date information!**

## *SAMPE Facts*

- 92% of SAMPE attendees rate our exhibit hall excellent
- 85% of SAMPE exhibitors re-book each year
- 82% of SAMPE attendees play a key purchasing role
- 80% of SAMPE attendees are engineers

## *Your Personal Invitation to Exhibit with SAMPE.*

SAMPE's solid reputation of delivering great events moves to Kuala Lumpur.

This region is rich in advanced materials facilities. Spirit Aerostructures recently opened their design and production facility outside KL. The area is also well known as the Southeast Asia MRO hub.

High impact exhibit hours include two coffee breaks and fork lunch in the exhibit hall each day. As an exhibitor, you will receive unlimited use of free exhibit hall passes you can give to your current and future customers. Advanced materials business opportunity will preside in the SAMPE Asia '10 exhibit hall.

### **Exhibit Schedule**

Monday, 18 January 2010

Set Up Exhibit 12:00 - 17:00

Tuesday, 19 January 2010

Exhibits Open 9:30 - 15:30

Wednesday, 20 January 2010

Exhibits Open 9:30 - 15:30

### **Venue**

Kuala Lumpur Convention Centre, Kuala Lumpur City Centre, Hall 2  
50088, Kuala Lumpur, Malaysia

### **Headquarters Hotel**

Traders Hotel by Shangri-La  
Kuala Lumpur City Centre, 50088 Kuala,  
Lumpur, Malaysia  
Tel: +(603)2332.9888 • [www.tradershotels.com](http://www.tradershotels.com)



### **Exhibit Booth Cost**

US \$2,200; MYR 7,979 Raw (empty) space 3m x 3m (9.8ft x 9.8ft)

US \$2,400; MYR 8,705 Includes furniture and Standard Shell 3m x 3m  
2.5m (8.2ft) height rear panel and white panel partitions, company ID and booth number sign, one desk and two folding chairs, one waste paper basket, two 36w fluorescent lights, one 13 amp single power point outlet  
Additional furnishings/services available from our official show decorator

## *To Reserve Your Booth*

Complete the attached contract and fax to Karen Chapman or Jonathan Kan Thai Kim. Include 50% deposit. 2<sup>nd</sup> payment is due September 31, 2009. For booths reserved after 31 September 2009, 100% of the payment is due with contract.

Karen Chapman, SAMPE Exhibit Sales  
[karen@sampe.org](mailto:karen@sampe.org)  
Telephone: +1 626.331.0616, ext 616  
Fax: +1 626.966.4318  
1161 Park View Dr., Suite 200  
Covina, California 91724 USA

Jonathan Kan Thai Kim, SAMPE Asia Pacific Sales Rep  
[jonathan@femsb.com](mailto:jonathan@femsb.com)  
Telephone: +(603) 5636 1788  
Fax: +(603) 5637 2788  
27-2 Jalan USJ 10/1F  
47600 Subang Jaya Selangor D.E., Malaysia



## *Who is SAMPE?*

Society for the Advancement of Material and Process Engineering, a non-profit member owned association. We represent over 4,000 engineers in 47 countries. SAMPE events can be found almost every week throughout the world.





**SAMPE**  
1161 Park View Drive, Suite 200  
Covina, CA 91724 USA



**A SAMPE Fact**

*80% of SAMPE attendees are engineers*

## ***Your Invitation to Exhibit at SAMPE Asia '10***

19-20 January 2010, Kuala Lumpur, Malaysia

- High impact conference and exhibition
- Discover an expanse of knowledge, technology and new business
- Build alliances with U.S., European and Asian companies
- Position your company for new contacts and growth at SAMPE

***Details Inside!***

